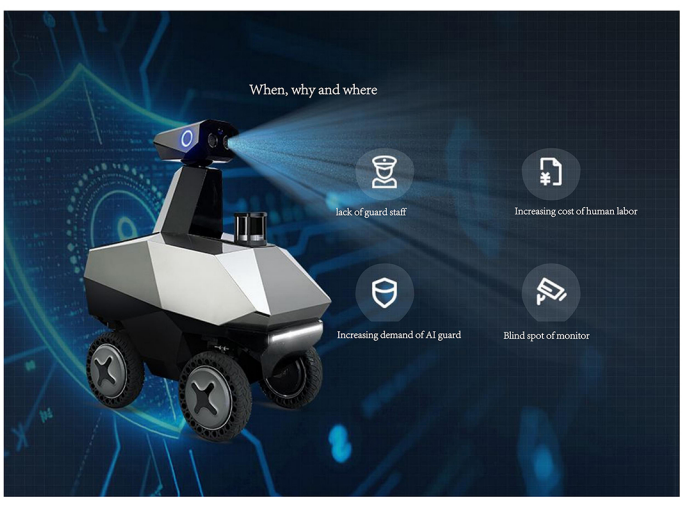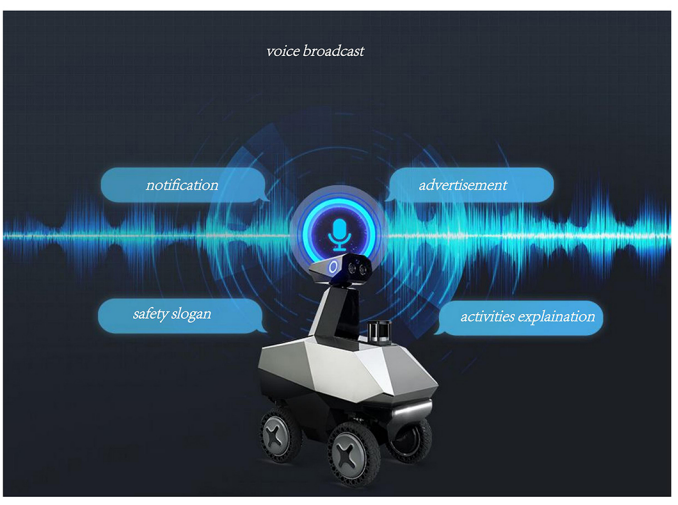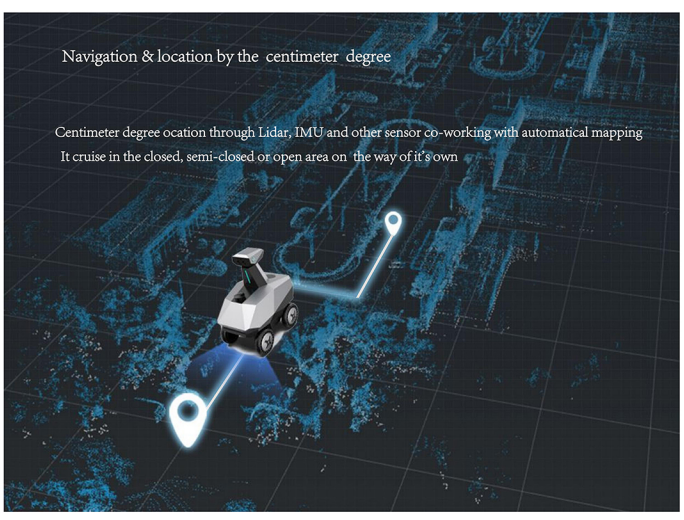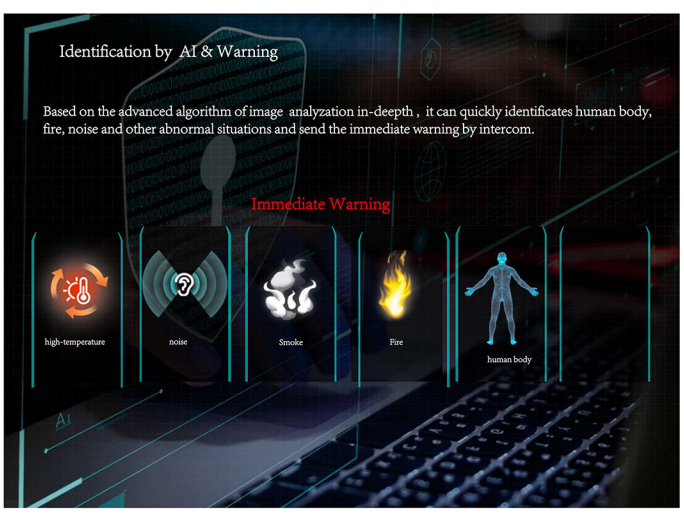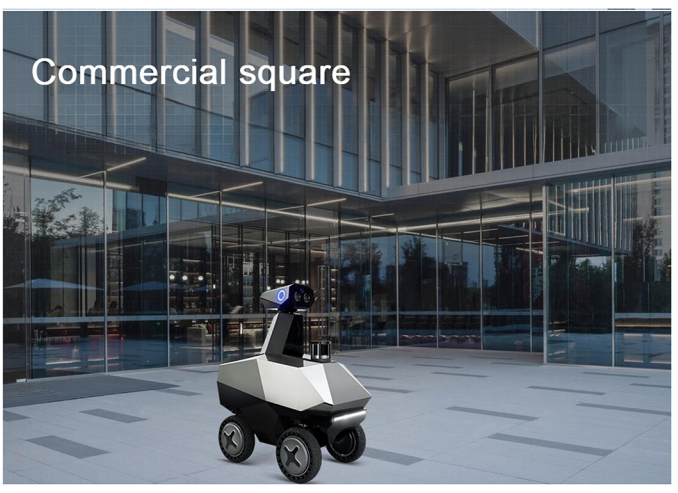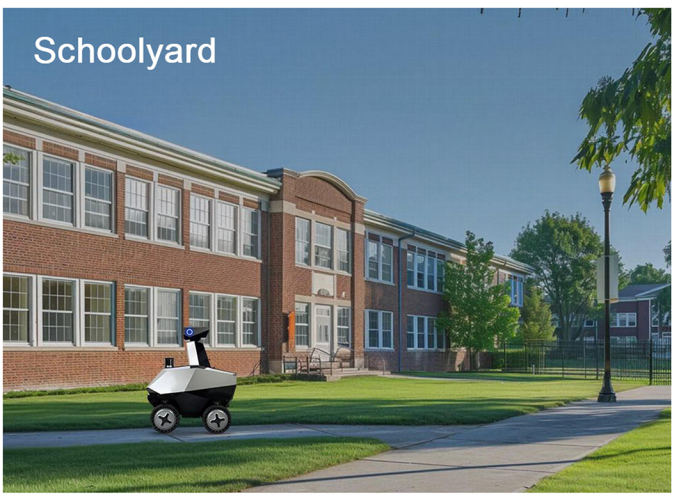ASIMOV STORES